

Submitting an Idea Disclosure Form to Umeå University Innovation Support

Do you have a great idea and don't know how to turn into reality?

Umeå University (UmU) researchers, employees, students and other individuals associated to UmU are welcome to apply for different kind of innovation support via UmU Holding and its business incubators (UBI, Uminova Innovation and eXpression). Support can be given in different forms such as funding or sponsorship for your project idea,

help to get started with the idea development, access to business advisors, opportunity to take part in entrepreneurship programs, work-shops and seminars, or getting support from experts within IP (e.g. patents) and law, as well as access to industrial- and entrepreneurial networks.

How it works

—The formal way of applying is to fill in our idea disclosure form. This form can be downloaded from the UmU Holding homepage (<http://www.umuholding.se>).

—The idea disclosure should provide a general understanding about the core of the idea, the uniqueness of the concept, the need it is addressing, development status, and your thoughts regarding utilization opportunities.

—When submitting an idea disclosure form to UmU Holding, the idea applicant is responsible for providing information to the best of his/her knowledge about contributors, team members and individuals that have contributed to the idea and may be considered an inventor.

—Upon receipt of the Idea Disclosure Form, UmU Holding will evaluate it for completeness. UmUH will be happy to provide guidance on how to complete an Idea Disclosure form.

—After completion of the idea disclosure form, you will be contacted by UmU Holding designated staff in order to draft a project idea activities plan. The plan will be done together with UmU Holding designated staff and should contain a description and ball park budget for execution of the most critical activities in the project idea development. Once the Idea Disclosure form is complete, including supporting documentation, the Idea Disclosure will undergo evaluation by our Idea Validation Team.

—The task of the Idea Validation Team is to evaluate the ideas potential, the most critical aspects for idea utilization and ensure that your project gets access to the right competence and resources in order to develop fast and efficiently. The Idea Validation Team has the possibility to grant your project funding up to 75 TSEK.

—If you wish to have our support in a patenting process, you should contact UmU Holding well in advance. As a rule of thumb, contact us at least 3 months before you plan on disclosing the idea in public (e.g. in a publication).

Sounds interesting?

For any further information, please contact UmU Holding by e-mail, telephone or personal meeting (www.umuholding.se). Any form of disclosure regarding your idea is treated under need to know confidentiality within UmU Holding and its business incubators. Welcome!

How to fill in the form

The Idea Disclosure Form is a .pdf form requiring Adobe Acrobat Reader to function properly. Please fill in the form answering the questions in the grey fields to the best of your knowledge. It is okay to leave fields blank but please note the information you supply helps us in making sure you get the best help possible.

After filling in Part A of the form send the finished form together with attached documents to: info@umuholding.se

To save the completed form, choose:

File > Save As and rename the file.

To print the completed form:

Click the Print button  or choose File > Print.

IDEA DISCLOSURE FORM

Part A —Project idea description

Title of the project idea:

Submission date:

Project applicant and occupation
(researcher/student/employee and department):

Co-applicant(s):

Short summary and status of the project idea
(max 1500 characters; include attachments, if applicable):

IDEA DISCLOSURE FORM

Idea background and Intellectual Property Rights

Which organizations and individuals are involved in the idea or research result? Provide details of all individuals involved including your group leader or research supervisor (if applicable).

Are you aware of any legal agreements or contracts, or materials received under such, in association with the idea or research result?

Have you published data related to your idea or publicly demonstrated or spoken about your idea? If yes, please attach any published data or information.

Do you have data indicating that your proposed solution offer advantages over existing solutions (performance, cost, time etc)?

List as many as possible commercial applications of your technology/invention and list any industrial companies that have/may have an interest in the invention, including if a potential customer has tested or given feed-back on the technology/invention.

Assuming that you don't have a finished product/service to a customer, how would you describe, in short, the additional research or work, expertise and time needed to achieve this?

Do you have any visualizations/drawings etc of your idea?

YES (If yes, please attach)

NO

Do you have a prototype available; if so at what stage of development?

- Rough non-functional prototype
- Functional prototype
- Prototype almost market-ready

Supply a ballpark estimate of the costs of required hardware, raw material, production etc. for a prototype or the final product.

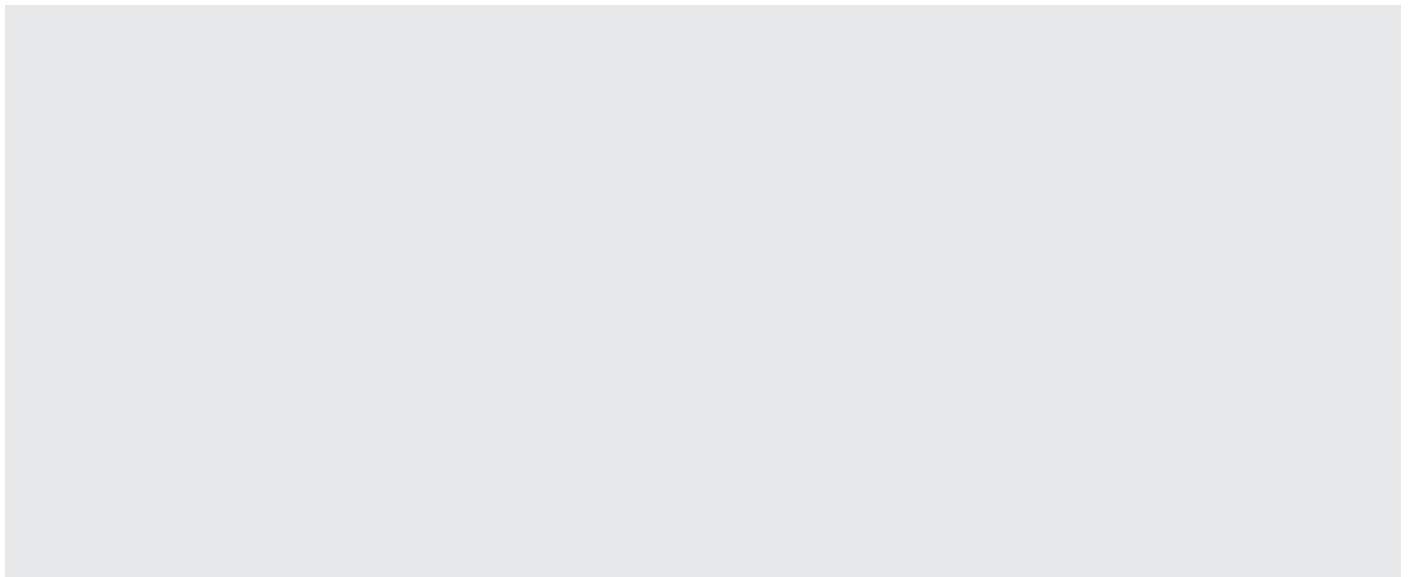
IDEA DISCLOSURE FORM

Need, approach, benefits and competition

1. Describe how the idea will satisfy a (paying) customer and/or a user's need or problem:

Supporting questions:

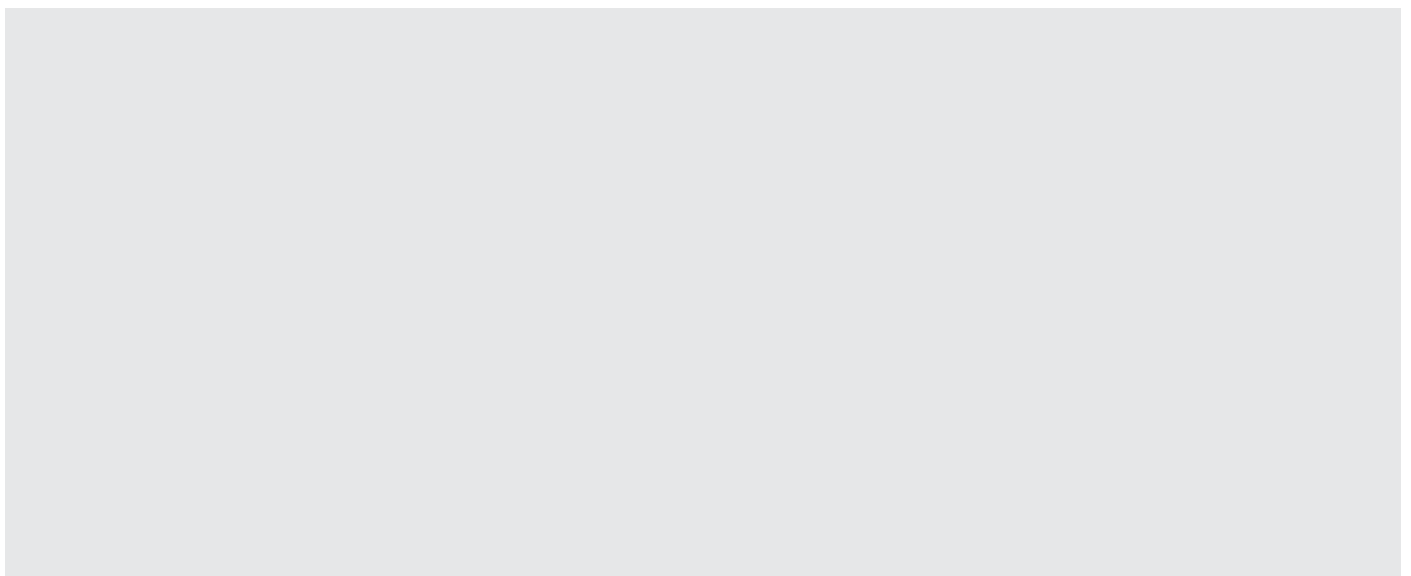
- What is the need/improvement that your idea can solve?
- Who has this problem (describe the market)?
- Describe the potential customers, the size of the market and where the customers are located? For ex. if your product is a new pharmaceutical or diagnostic, the customer may be the pharmaceutical industry.



2. Describe how your approach can offer a unique solution to the need above described:

Supporting questions:

- How will your approach solve the customer's need/problem?
- What is unique and why should the customer choose your solution?
- Describe your solution to the need/problem. What is going to be delivered (describe product or service)?



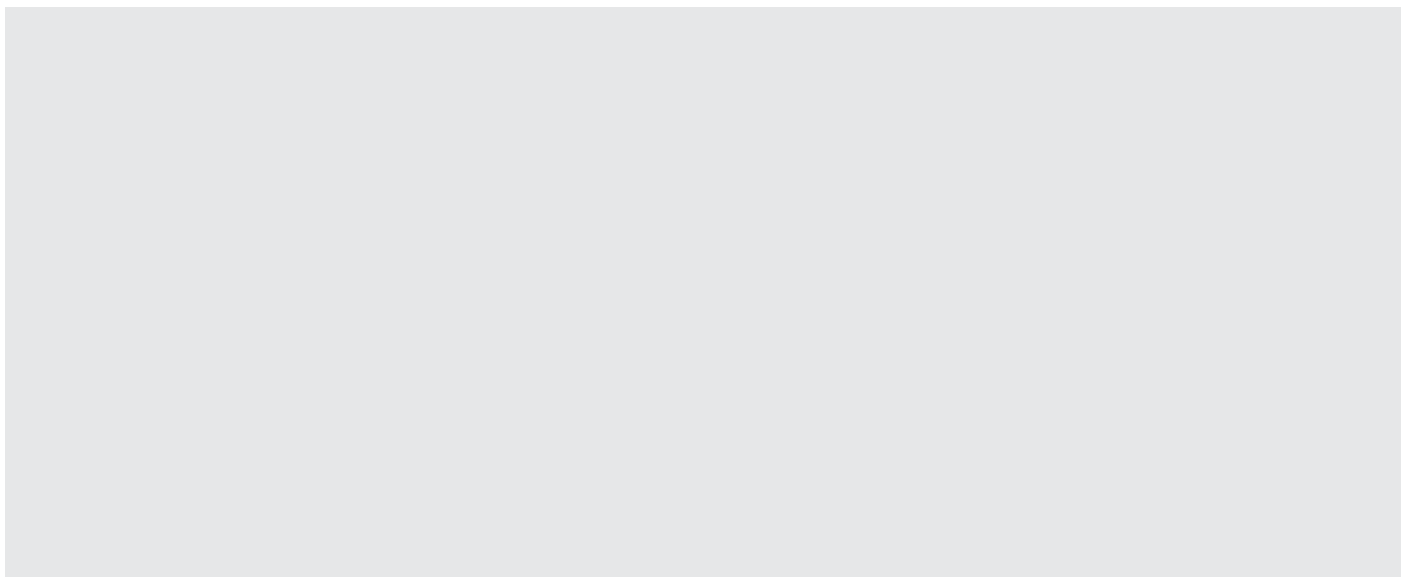
IDEA DISCLOSURE FORM

Need, approach, benefits and competition

3. Describe how your approach will provide the following benefits to the customer, for ex. better quality, cheaper, faster, etc:

Supporting questions:

- Which are the benefits your solution gives to the customer/user?
- Can you quantify the value that your solution creates, for example saving time, cost?
- Is it possible to produce and deliver the product/service to the customer with sound margins?



4. Describe how the alternative approaches available today (the competition) are used to solve the same problem:

Supporting questions:

- How is the need satisfied or the problem solved today?
- Are there similar solutions or technologies available today?
- Are you aware of existing companies that provides alternative solutions; products or services?

